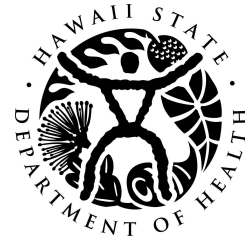




## **Social Media Content Challenge Toolkit**

Digital Inclusion Week is sponsored by the [National Digital Inclusion Alliance](#). The [Pacific Basin Telehealth Resource Center](#), the [University of Hawai'i Area Health Education Center](#) and the Hawai'i Library Telehealth Access Project are proud to announce the Social Media Content Challenge for 2022 Digital Inclusion Week. Please feel free to share the challenge opportunity on your organizational websites and/or social media accounts. The social media graphic and flyer to accompany these narratives are provided [here](#).

If you would like to create your own graphics to share on your organizational websites and/or social media accounts, please use the following logos. These logos can be downloaded [here](#).



### **Sample Website Content**

We live in a digital world, but not everyone has the ability, devices, or internet connection to benefit. We want to know what you think about digital inclusion. Choose one of the following topics – telehealth, education, literacy, work force – and create a post or video for social media telling us how you see that topic working in our community. Winning entries will be posted on social media statewide during Digital Inclusion Week (October 3-7, 2022). All appropriate entries will be posted on a website for sharing. Please submit all entries by September 30, 2022 @ 12:00AM HST on the Pacific Basin Telehealth Resource Center website [here](#) (hyperlink to [www.pbtrc.org](http://www.pbtrc.org)).

Who is eligible: Elementary, high school, and undergraduate students

What to submit: Social media posts for Twitter, Instagram, FaceBook, or YouTube. No TikTok.

Submissions can be still images/drawings or video (15 seconds or less)

Prizes: \$20 Starbucks gift cards for the top five submissions for each education level (elementary, high school, undergraduate)



### **Facebook Post**

All Students!

Digital Inclusion Week is coming October 3-7, 2022.

*What does digital inclusion mean to you?*

Compete in the Social Media Content Challenge to win a Starbucks card! More info at

[www.pbtrc.org](http://www.pbtrc.org).

#digitalequityNOW #DIW2022

### **Instagram Post**

All Students!

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#digitalequityNOW #DIW2022

### **Twitter Post**

All Students!

Digital Inclusion Week is coming October 3-7, 2022.

*What does digital inclusion mean to you?*

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[www.pbtrc.org](http://www.pbtrc.org).

#digitalequityNOW #DIW2022